



BLACK DIAMOND TOKEN **WHITEPAPER**

Version 1.6 - July 24 2022

Black Diamond's mission is to support the cannabis industry by providing a secure international business exchange network.

This network will be available for all participants in the cannabis ecosystem to communicate and transact effectively and efficiently to maximize exposure and industry growth.

The Black Diamond secure ecosystem will create legitimacy, and stability for the industry through well designed tokenomics, secure smart contract solutions, decentralized regulations, and community development.



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INTRODUCTION

Black Diamond's platform supports equal opportunity and maximum growth of financial gains in the industry by leveraging blockchain technology.

Our vision is to create an extensive network of the cannabis ecosystem partners bridging the gap from cultivator to consumer and provide a secure trustless environment inherently supported by trusted members in the industry. To drive quality, innovation and secure exchange fueling industry growth.

The Black Diamond network is a trusted ecosystem for the cannabis industry to maximize growth. Our team utilizes cutting edge technology to build tools that empower the Black Diamond community members to protect intellectual property, proprietary developments, partnerships and collaborations.

We layer on our personal network of lateral industry partners to increase value and utility. Black Diamond is a turnkey solution connecting international networks of cannabis industry participants.



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PROBLEM / SOLUTION

Today the cannabis industry is faced with constant challenges of changing government regulations and restrictions across international borders. This lack of cohesive infrastructure for the supply chain leads to inconsistency in production, quality, security, and community. The lack of consistency leaves the cannabis industry vulnerable to instability, volatility and criminal activity. The Black Diamond platform revolutionizes the cannabis industry by creating a transparent ecosystem supporting critical process flows resulting in stability, sustainability, and maximized gains.

We are creating a turn key management platform with a secure chain of networking for individually owned cannabis companies, suppliers and consumers around the world to thrive. Allowing cannabis companies of all sizes and incorporations to leverage a global network of resources, services, clients and community. The Black Diamond platform provides a transparent and secure network allowing for creating a safe quality network of legitimate participants in the cannabis industry.



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TECHNOLOGY / PRODUCT

Black Diamond is pioneering the development of a fully functional platform for the entire international cannabis ecosystem and maximizing financial gains for the entire cannabis industry.

We are creating an ecosystem that swaps native tokens for product and fiat with a fully sustainable ecosystem and secure on and off ramps for simple onboarding and exchange.

Cannabis dispensary owners will be issued tokens based on membership level, which they then will use to purchase and take payment for products and services. Clients will purchase tokens on secure public exchanges to use for products and merchandise on the network. Service providers will take tokens as payment for products, materials and services which can then be traded for international fiat on chosen public financial exchanges. Additionally, tokens will be used for service rewards that can be used towards additional products.

Black Diamond is creating a revolutionary self-sustaining ecosystem that supports value, stability and growth through transparency. We create transparency by assigning immutable IDs to all relevant assets bridging the gap between people and products.

Those immutable IDs are embedded into smart contracts that are assigned to non fungible tokens. The non fungible tokens are used for ownership and currency exchange across the network between participating members.

The immutable IDs are used to track the journey of products and participants creating an auditable ledger for the network members to access facilitating industry growth metrics, such as quality, environmental impacts, and operational logistics. This network drives research, communication, innovation and industry growth.



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Supporting decentralized regulations through community participation and development. Providing tools for consistent smart contract and protocol verifications and audits. Transparent reporting and easily consumable access to blockchain ledger and transaction activity.

Accessible member directories and data service records with decentralized business intelligence. Empowering member collaborations and associations to support maximized industry gains and growth.

The Black Diamond Network is the network of the future for the Cannabis Industry. Designed to cultivate an organic opportunity with permissionless gains for an international network to maximize profits as a collective.



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FEATURES AND UTILITY

Communities

- The Black Diamond Members Community
- Sub Communities
- Vendors Suppliers Community
- Growers, Processors and Dispensaries DAO members
- Consumer Community members
- Education, Innovator and Research Community members

Community Utilities

- Access to a captive consumer base
- Participation in the rewards programs
- Discounts with brands and retailers
- Premium brands network
- Access to exclusive product launches
- Increased product transparency, product knowledge, and safety
- Educational, Research and Innovation Collaborative opportunities and events

Inventory

- Cultivator, Processor, and Dispensary Integrations
- Traceability from seed to flower to consumer
- Consumer Intelligence
- Client Member Communications and Marketing and Conversion Opportunities
- Quality Metrics
- Market Insight and Business Intelligence
- Innovation and Shared Research for Scientific and Business Developments



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Quality control

- Traceability for quality control of materials and products for entire supply chain
- Traceability for vendors
- Traceability for all warehouse and grow conditions, including environment
- Product Quality intelligence
- Data collection for innovation, experimentation and scientific research
- Supply chain distribution traceability
- Transparency into all steps in process of cannabis production across all product types

Audit Ledger

- Blockchain hashing
- Data tracing, scraping and analytics

Customer Relation Management System

- Business intelligence for key metrics in consumer engagement and trends
- Transparency into location and market demographics
- Intelligence product trends, area demographics of consumption and demand

Financial Exchanges

- Secure Permissionless Currency Exchange
- Secure Verifications of Business
- Secure Verifications of Consumer
- Secure Verifications of Smart Contracts and Currency Protocols
- Immediate Transfer
- Global Exchange
- Native Token Profitability and Rewards
- Economic Sustainability



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Gamification

- Reward based competitions to drive entertainment and community engagement
- Community tournaments
- Community building

Content creation, Education and Entertainment

- Animation
- 1/1 Art collaborations
- Film and Documentary Storytelling
- Social Media Engagement
- Community Call for Participation
- Webinars, Masterclasses and Certification

Merchandise

- Exclusive line of limited edition apparel
- Branded hemp/CBD products
- Branded accessories
- vape pens,
- rolling papers,
- grinders
- pipes



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MARKET RESEARCH

CANNABIS MARKET

In 2021, the US legal cannabis market grew to \$25 billion, according to Bank of America research. The total market size for the legal global cannabis industry was estimated at \$31 billion in 2021 (US included).

The worldwide illegal cannabis market is estimated to be over \$100 billion. This explosive growth presents an enormous opportunity for Black Diamond to establish cannabis industry standards by integrating the blockchain into the cannabis product-cycle ecosystem.

HEMP MARKET

The US hemp industry market size (including CBD) will grow to \$24.5 billion by 2026. In addition, the worldwide hemp market is expected to grow to over \$108 billion by 2027. As a result, the US has the largest hemp market globally, which will likely continue through the end of the decade.

The industry has continued to grow exponentially upward every year. As more states and countries legalize cannabis, hemp, and CBD, use is expected to increase dramatically as well. Although hemp has less of a stigma than marijuana due to lack of education and regulatory uncertainty, the Black Diamond platform provides an opportunity for disruption and growth in this sector.



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REGULATORY ISSUES

The explosive growth in the cannabis industry and the regulatory loopholes that have allowed marijuana to become legal at the state level are stalling the industry's growth nationally. This is due to a lack of clear federal guidance. For example, it is still technically illegal for dispensaries and growers to have bank accounts in the US.

Many CBD companies have difficulty obtaining payment processors for online transactions because of the association with marijuana, even though CBD derived from hemp is 100% legal in the US and many other nations. In addition, by letter of existing FDA regulations, any CBD infused edible is not allowed for consumption.



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TOKENOMICS

10% Buyers Fee:

1% Reflection to Holders

Distributes Rewards to Token Holders

1% Burn Rate

Increases Value for Token Holders

2% Auto Liquidity

Maintains Token Value

4% Development & Marketing

Ensures Project Growth and Contributes to Project Exposure

2% Community Fund Treasury

Goes Back to the Community with AirDrop, IRL & Metaverse Event, Cannabis Give-aways, Excursions, and Charity Contributions

5% Sales Tax:

3% Auto Liquidity

1% Community Fund Treasury

1% Development & Marketing

Token Allocation

Max Total Supply of (BLKD):

1,000,000,000,000



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Breakdown of Initial Token Allocation:

60% Allocation to Locked Wallet

600,000,000,000

5% of token supply will unlock every 12 months until all tokens are available on the public market.

40% Initial Token Allocation

400,000,000,000

The initial token supply will be allocated as follows:

60% Community Sale

240,000,000,000

Tokens listed on exchange and available to the general public

15% Liquidity Wallet

60,000,000,000

Funds raised will be used for liquidity

15% Team Wallet

60,000,000,000

Tokens for project contributors will be locked for 12 months

5% Marketing Wallet

20,000,000,000

Contributes to Project Exposure

5% Treasury Wallet

20,000,000,000

Exchanges, Advisors, & Strategic Partners



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ROADMAP

Token Release Q3- 2022

- Concept Generation
- Team Formation
- Website Development
- Currency Token Protocol Development
- Register with Coin Listing Sites
- Register Currency Token on Decentralized Exchange
- Uniswap Exchange Token Listing
- Token Listing Launch Party

Platform MVP Q4 - 2022

- Initial Marketing Deployment
- Platform MVP
- NFT Smart Contract Development
- Seed Round Sale

Community Development Q1 - 2023

- Community Development
- Reddit Push
- Twitter Push
- Discord Push
- AMAs & Call Groups
- Press Release & Media Drop
- YouTube Influencer Campaign



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Launch Phase -Q2 2023

- Merchandise Production
- Digital & IRL Events

Commercial Network Platform Release - Q4 2023

- Web3 Marketplace Release
- Official NFTs Release
- Play-To-Earn Game Development



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DISCLAIMER

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